



Vrindavan

Krishna Bhumi, Bhakti Vedanta
Swami Marg, (Chhatikara Road),
Vrindavan - 281 121, Uttar Pradesh

Delhi

Krishna Bhumi, Corenthum
Office # 135, 3rd Floor, Tower A
Sector- 62, Noida -201 309

Kolkata

Snowwhite Infrastructure Pvt Ltd
Infinity Tower II, 16th Floor, Sector V
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Co-ordinates

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RERA NO: UPRERAPRJ375571/03/2024
www.up-rera.in

Snowwhite Infrastructure Pvt. Ltd. | Account Number: 101705001939
Bank Name: ICICI BANK | **Branch Name:** VRINDAVAN | **IFSC Code:** ICIC0001017

Financed by: **ICICI BANK**

Disclaimer: Krishna Bhumi Arcade visuals and information are for illustrative purposes only. Amenities, specifications, and timelines subject to change. We reserve the right to change and modify the contents without prior notice and shall not be liable to anyone for the changes/improvements made. Buyers should verify all details independently before making investment decisions.



One Stop Divinity Mall in Vrindavan



भारत का पहला
धार्मिक और सांस्कृतिक
सामग्री मॉल

in the Heart of Shree Vrindavan Dham



Fully Air-Conditioned High Street
Retail Space at the cross roads of
Culture and Commerce

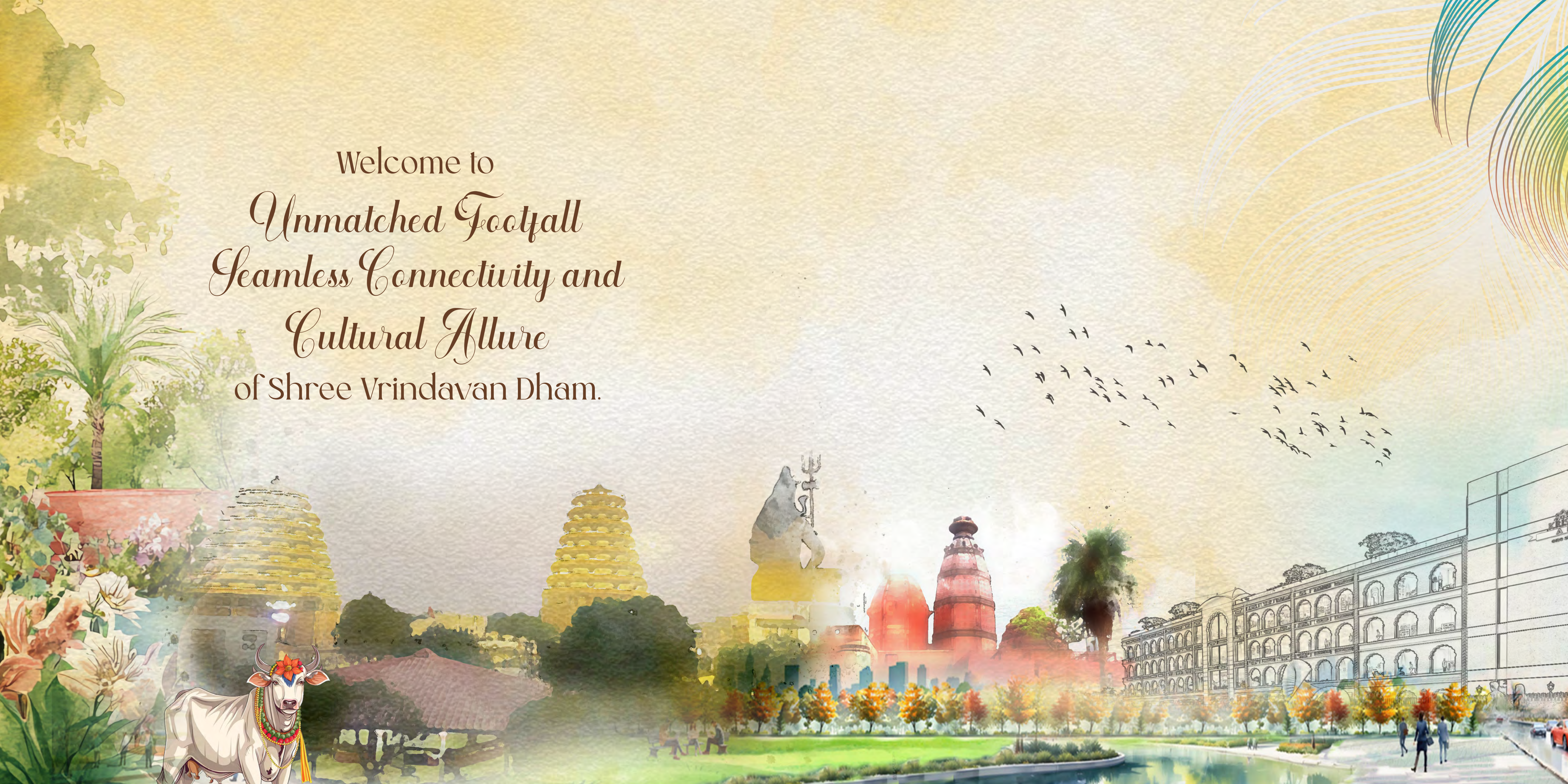


A destination where
religio-cultural tourism meets

Thriving Business Opportunities



Welcome to
Unmatched Footfall
Seamless Connectivity and
Cultural Allure
of Shree Vrindavan Dham.





KRISHNA BHUMI
A R C A D E

One Stop Divinity Mall in Vrindavan

A Landmark at the centre of
Faith, Footfall & Prosperity

Set to mark a new beginning in
The Retail Landscape
of Shree Vrindavan Dham.



Located at the heart of Shree Vrindavan Dham, on the bustling Main Chhatikara-Vrindavan Road, Krishna Bhumi Arcade isn't just a commercial development—it's a spiritual and cultural experience. Aimed at creating an immersive environment for devotees, visitors, and shop owners alike, it is set to transform the retail landscape of Shree Vrindavan Dham.



**IGBC GOLD RATED RETAIL
GREEN BUILDING**



GRAND ENTRANCE VIEW

from Main Chhatikara-Vrindavan Road

Aesthetically Designed
Thoughtfully Concieved





Attractive Facade
Appealing Atmosphere



The First Shopping Mall on the Main Chhatikara-Vrindavan Road

Once in a lifetime opportunity to own a thriving business in such a future ready & prosperous location.

Intelligently Designed to
Cater Diverse
Requirements of Residents & Tourists
of Shree Vrindavan Dham



INDIAN SPIRITUAL MARKET SIZE *

\$58.56 BILLION

Products | Tech | Tourism



Strategic Location

Chhatikara Road serves as the gateway to Shree Vrindavan Dham, witnessing millions of visitors annually.



Tailored Spaces

Curated retail areas designed to suit local shop owners and branded retailers.



Boost to Sales

The concept of divinity and cultural commerce ensures your business aligns perfectly with visitor expectations.



High Footfall

Proximity to renowned temples like Prem Mandir, Banke Bihari Mandir, and ISKCON Temple ensures a steady flow of devotees and tourists.



Sustainability

IGBC Gold Certification assures lower operational costs, energy efficiency, and eco-friendly infrastructure.

*Sources:

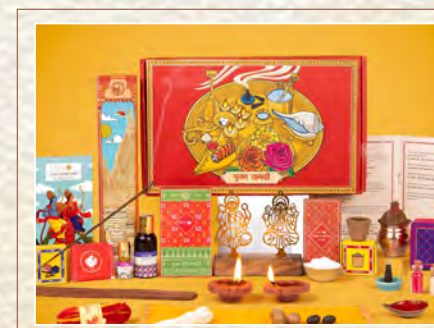
<https://www.imarcgroup.com/india-religious-spiritual-market>

<https://www.expertmarketresearch.com/reports/indian-religious-and-spiritual-market>

<https://www.openpr.com/news/4078278/india-religious-and-spiritual-market-trends-growth-insights>

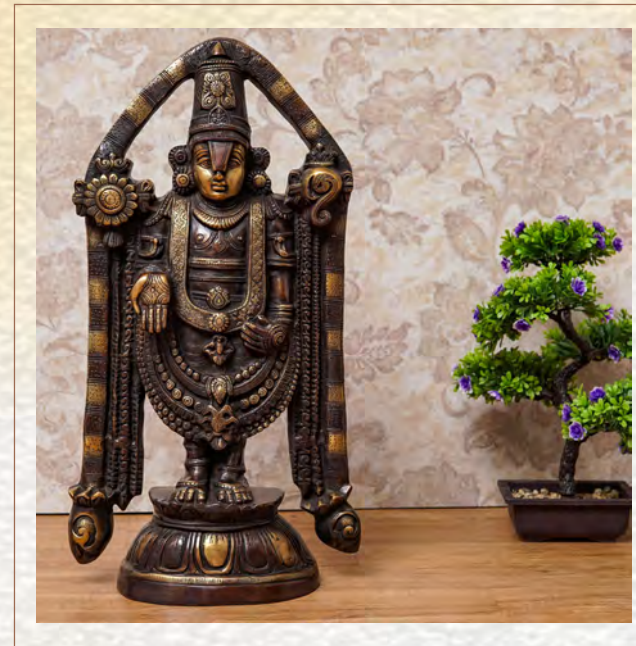
<https://www.marketsanddata.com/industry-reports/india-religious-tourism-market>

Puja Samagri Shops



From devotional essentials to cultural masterpieces—
Krishna Bhumi Arcade houses both premium branded puja
samagri and authentic artisan crafts of Braj in a sophisticated
air-conditioned setting worthy of Shree Vrindavan Dham.

Idols & Religious Paintings Shops



Shops at Krishna Bhumi Arcade will serve as a gateway to authentic Hindu religious arts and crafts thoughtfully curated for spiritual seekers and global pilgrims visiting Shree Vrindavan Dham.





Poshak Shops



Deity ready poshaks & shringaar, inspired by Hindu traditions across different states and regions of India, Krishna Bhumi Arcade will house specialised boutiques and brands which will cater to the cultural needs of international and domestic pilgrims alike.



Ethnic Apparels Shops



Celebrate tradition with timeless elegance. Our ethnic apparel store brings you a handpicked collection of sarees, kurtas, lehengas, and festive wear that honor India's rich cultural heritage. Perfect for pujas, festivals, and spiritual occasions—wear what connects you to your roots.

Artisan-Crafted Jewelry Shops



Experience jewellery's sacred dimensions at Krishna Bhumi Arcade: specialized shops offering both traditional deity shringar and human jewellery imbued with religious symbolism and cultural meaning.



Itra / Fragrances

Step into a realm where every scent tells a sacred story.

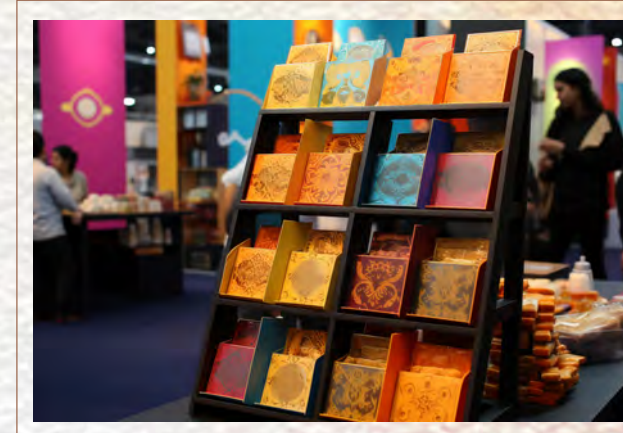
Experience an exquisite blend of timeless tradition and modern elegance at our exclusive Attar & Fragrance Boutique. Our curated collection of pure, exclusive itars, artisanal perfumes, and exotic oils is inspired by the rich spiritual heritage of India.





Incense Paradise

Immerse yourself in the serene world of sacred aromas. Our store offers a curated collection of incense sticks, dhoop, camphor, essential oils, and puja fragrances—crafted to purify your space and elevate every ritual. From daily prayers to festive worship, find the perfect scent to connect with the divine.



Prasadam Centres



Every grain is a grace in holy land of Shree Vrindavan Dham

Experience the blessings of Shree Vrindavan Dham through the sanctified offerings at our prasadam centres. Each delicacy is prepared with devotion, purity, and the sacredness that this holy land embodies. The prasadam reflects the divine culinary traditions of Braj, from the sweet taste of laddoos to other offerings imbued with spiritual significance.

Food Court



Indulge in the authentic flavors of Vrindavan at our vibrant food court, where every dish tells a story of tradition and devotion. From savoury chaats to sweet delights like peda and jalebi, the offerings reflect the culinary heritage of Braj. Prepared with love and purity, each bite is a celebration of the land's rich culture. The food court is more than a dining space; it's an experience that connects you to the spiritual and cultural fabric of Shree Vrindavan Dham. Relish the taste of tradition and let your senses savour the divine essence.



Authentic Snacks Shops



Savour the taste of tradition with our range of authentic snacks, inspired by Shree Vrindavan Dham's culinary heritage. Prepared with pure ingredients and timeless recipes, these snacks capture the essence of the land's flavours. From crispy savouries to delightful sweets, each bite offers a journey through Braj's vibrant food culture. Whether as a treat for yourself or a gift for loved ones, these snacks carry the warmth and authenticity of Shree Vrindavan Dham. Relish the joy of simple, flavourful goodness that's deeply rooted in tradition.

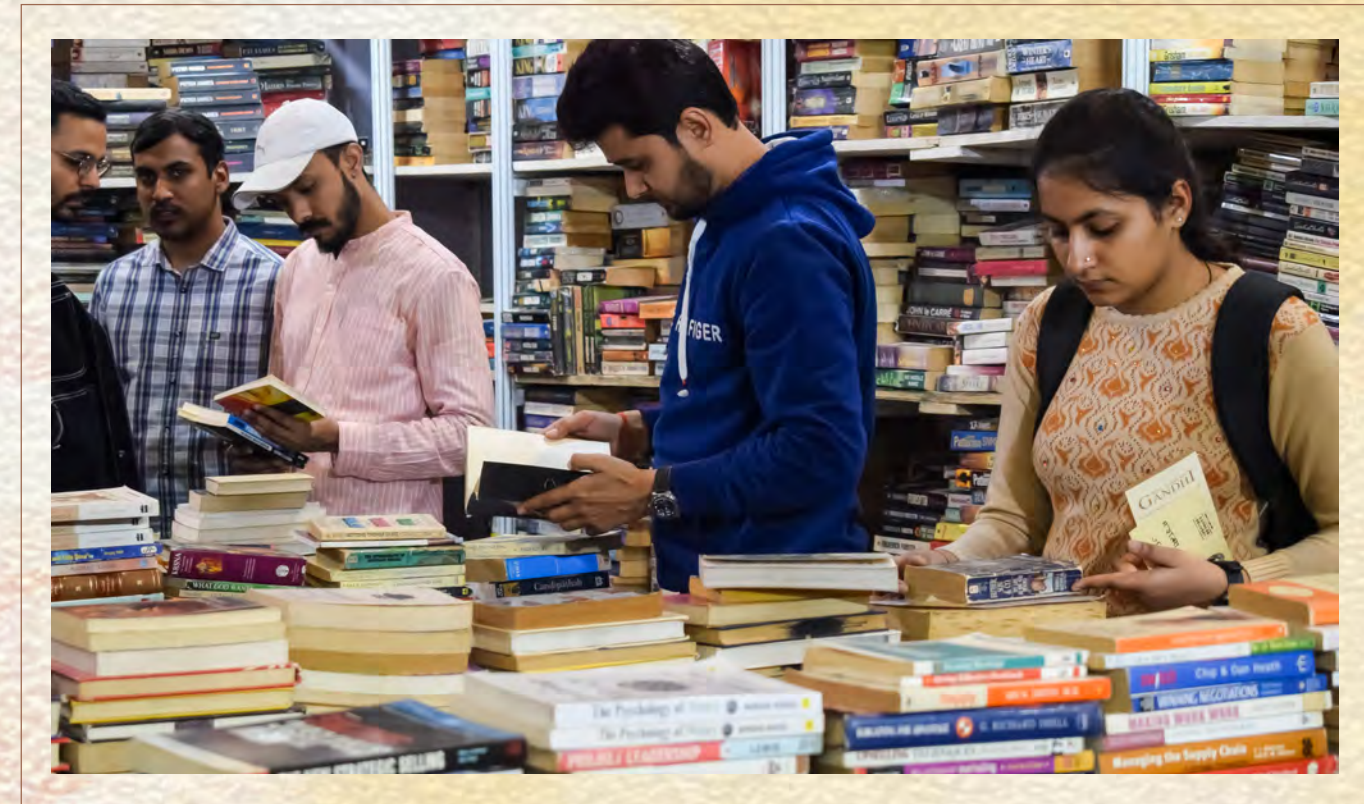
Music Stores



Immerse yourself in the melodious charm of Shree Vrindavan Dham with our curated collection at the music stores. Featuring devotional tracks, classical ragas, and enchanting bhajans, the music resonates with the spiritual energy of this holy land.

Instruments like flutes and tablas further enhance the experience, allowing you to create your own divine symphonies. Whether you seek solace, inspiration, or a deeper connection to Krishna's leelas, the music transports you to the heart of Shree Vrindavan Dham's sacred vibrations. It's not just sound; it's the essence of devotion and spirituality.

Divine Bookshops



Krishna Bhumi Arcade houses specialized literature shops where visitors can discover sacred texts, philosophical works, and cultural publications that illuminate India's rich spiritual heritage.

Wellness and Healthy Lifestyle Shops



Krishna Bhumi Arcade proudly houses select shops offering, genuine Ayurvedic and organic products—bringing time-honored Vedic health traditions to modern wellness seekers.



Flowers & Ethnic Decor Shops

Shops for specialised floral arrangements and ethnic decorative items—essential services for, Brajwasis, pilgrims and cultural enthusiasts alike.



Tour & Travel Centre Concierge Services

Krishna Bhumi Arcade houses select shops for travel specialists—offering prime locations for agencies providing pilgrimage tours, regional explorations, and travel assistance services. Shree Vrindavan Dham located at center of golden triangle of Delhi-Jaipur and Agra, with upcoming Jewar International Airport, is going to be the business hub for Domestic and International Travel & Tour operators.





Additional
Amenities



Parking

Ample parking space is available within the project and around the Krishna Bhumi Arcade area to accommodate visitors in large numbers.



Versatile Retail Spaces

Accommodates a wide range of businesses, from devotional items to modern conveniences.



Security

Your safety is our priority—24x7 CCTV, biometric access, and on-ground response ensure round-the-clock protection. Stay secure every day with advanced tech and vigilant security systems.





Location &
its advantages

Location Map

Distances

NH2 (Delhi-Agra)	2 km
Vrindavan Railway Station	6 km
Mathura City	10 km
Mathura Railway Station	12 km
Yamuna Expressway	14 km
Jewar Airport (Upcoming)	85 km
Delhi Airport	160 km



Why Main Chhatikara-Vrindavan Road in Shree Vrindavan Dham?

Connectivity to Major Highways



- Chhatikara Road serves as a vital link between Shri Vrindavan Dham and the Yamuna Expressway, NH-19 (formerly NH-2), and Jewar Airport, ensuring seamless connectivity to Delhi, Agra, Mathura, and beyond.
- This connectivity makes it a preferred route for tourists and pilgrims.

Gateway to Shree Vrindavan Dham



- It serves as one of the main entry points into Shree Vrindavan Dham, especially for devotees traveling from Delhi, Agra, and nearby cities.
- Many prominent temples and landmarks are accessible through this road.
- Your journey to Shree Vrindavan Dham remains incomplete without passing through this sacred route!

Development Hub



- The road has witnessed significant real estate growth, with residential colonies, apartments, and ashrams emerging due to its strategic location.
- It is a hotspot for commercial development, featuring hotels, restaurants, and shopping complexes that cater to pilgrims.
- Home to major temples and upcoming 5-star hotels, making it a prime location for spiritual and luxury experiences.
- It is the only shopping complex on Main Chhatikara-Vrindavan Road.

Pilgrimage and Religious Tourism



- Main Chhatikara-Vrindavan Road simplifies access to key religious destinations like ISKCON Temple, Prem Mandir, and the Banke Bihari Temple.
- It supports the large influx of domestic and international devotees.

Enhanced Infrastructure



- The road is well-paved and equipped with modern infrastructure, ensuring smooth movement of heavy tourist traffic, especially during festivals like Holi and Janmashtami.
- Multilayered parking facilities further enhance convenience, accommodating the large influx of visitors and pilgrims.

Economic Boost



- Businesses along Chhatikara Road thrive due to tourism, including cafes, local eateries, lodging facilities, and upcoming 5-star hotels.
- It also supports the local economy by providing employment in hospitality and service sectors.

Public Transport Availability



- Buses, autos, e-rickshaws, and taxis frequently ply along Main Chhatikara-Vrindavan Road, ensuring convenient transportation for both locals and visitors.

Accessibility to Neighboring Towns



- It connects Shree Vrindavan Dham to Mathura, Barsana, and Govardhan, which are significant in Braj's cultural and religious circuit.

Support for Events and Gatherings



- The road plays a key role during religious events, as it facilitates smooth transport and movement of devotees.

Emerging Modern Facilities



- Development of modern hospitals, schools, and shopping zones along the route is helping improve the standard of living for Shree Vrindavan Dham's residents.

MASTER PLAN

LEGENDS

- Complex Main Gate
- Security Room
- Pathway
- Visitor's Basement Parking
- Entrance Lobby

Disclaimer: The floor plans depicted herein are conceptual representations of the proposed development. They are intended for illustrative purposes only and may not accurately depict the final construction. Actual dimensions, layouts, fixtures, and finishes may vary. All information provided is subject to change without prior notice. Prospective buyers are advised to verify all details independently for their satisfaction and should not solely rely on the information provided in this brochure. An additional floor is proposed for future development and is not shown in the current plans.





FLOOR PLANS



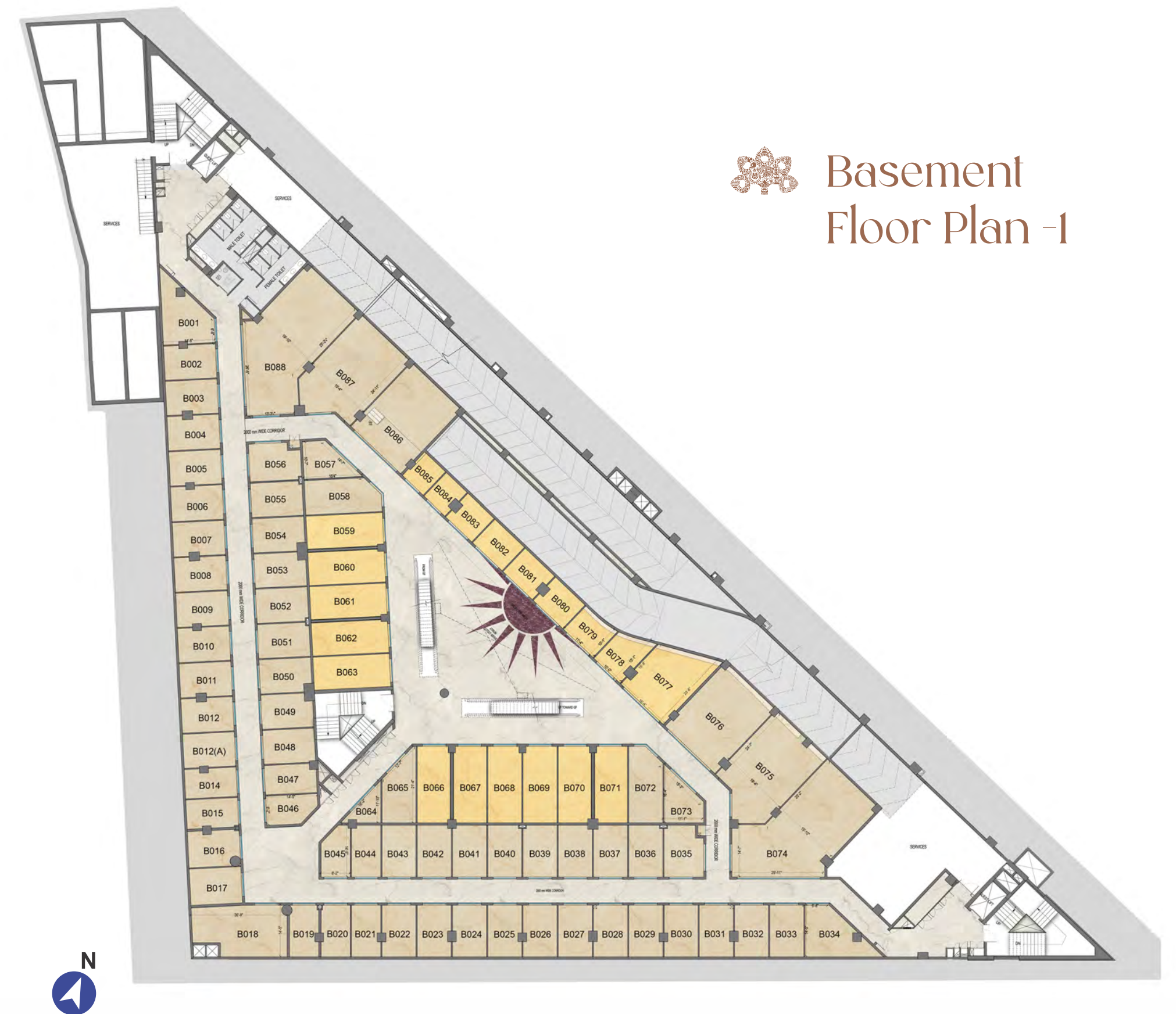
Specifications

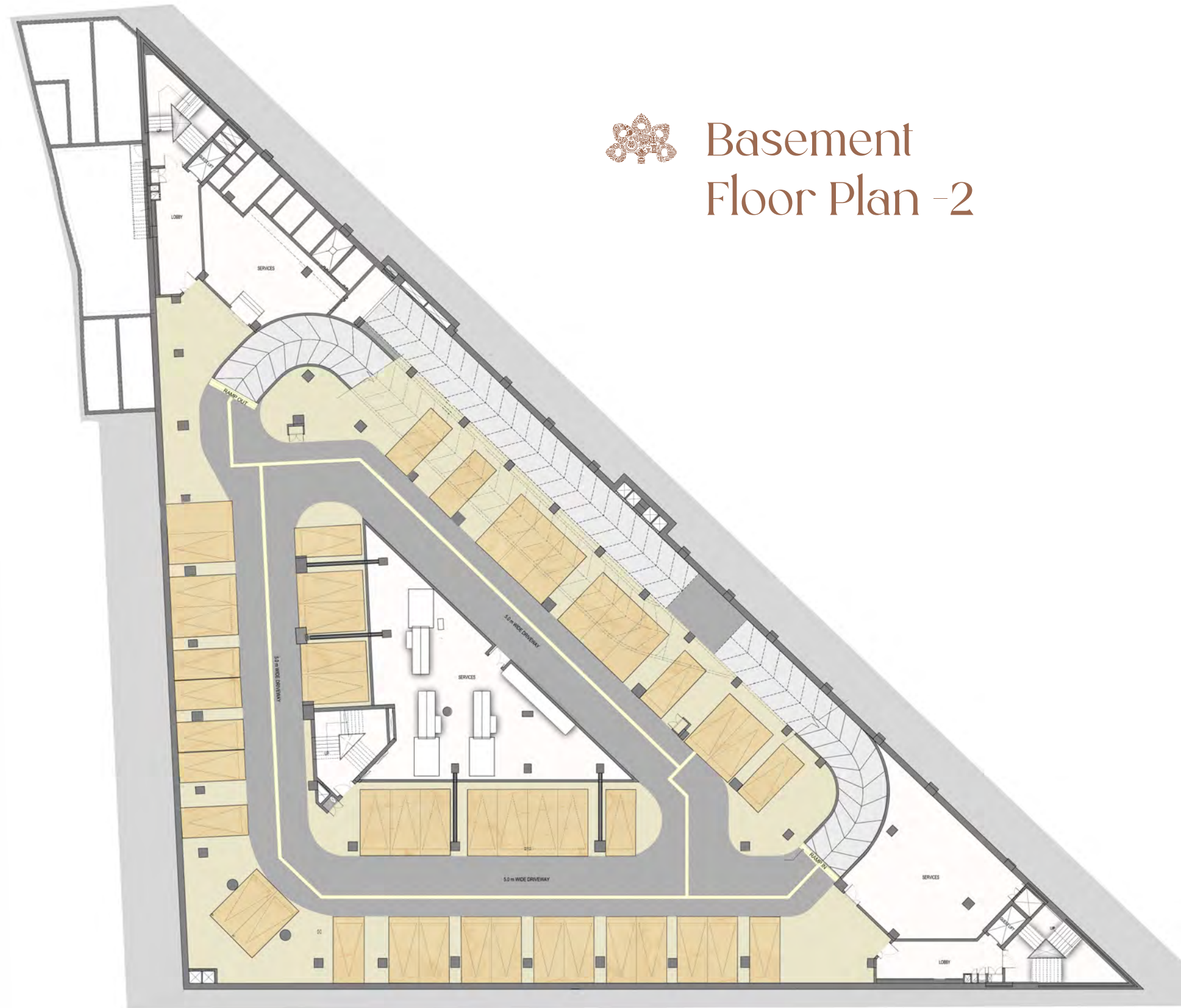
STRUCTURE	RCC framed structure
FLOORING	Shops shall have bare floor Common areas shall have Marble/Granite/Tiles
WALLS & CEILING	Painted false ceiling in common areas Painted walls in common areas
RAILING	MS/SS/Glass Railing as per design
ELECTRICAL	Adequate load for power Adequate power back-up
PLUMBING	All internal plumbing in CPVC/UPVC, all external plumbing in UPVC/PVC/RCC pipes
ELEVATOR/ESCALATOR	Escalator/Elevator to be provided as per design
FIRE FIGHTING	Adequate Fire Protection & Detection System to be installed
FACADE	Building exterior will have Aluminum and Glass glazing

*The above specifications and amenities are tentative and may be changed or modified at the sole discretion of the Developer and/or for technical reasons.

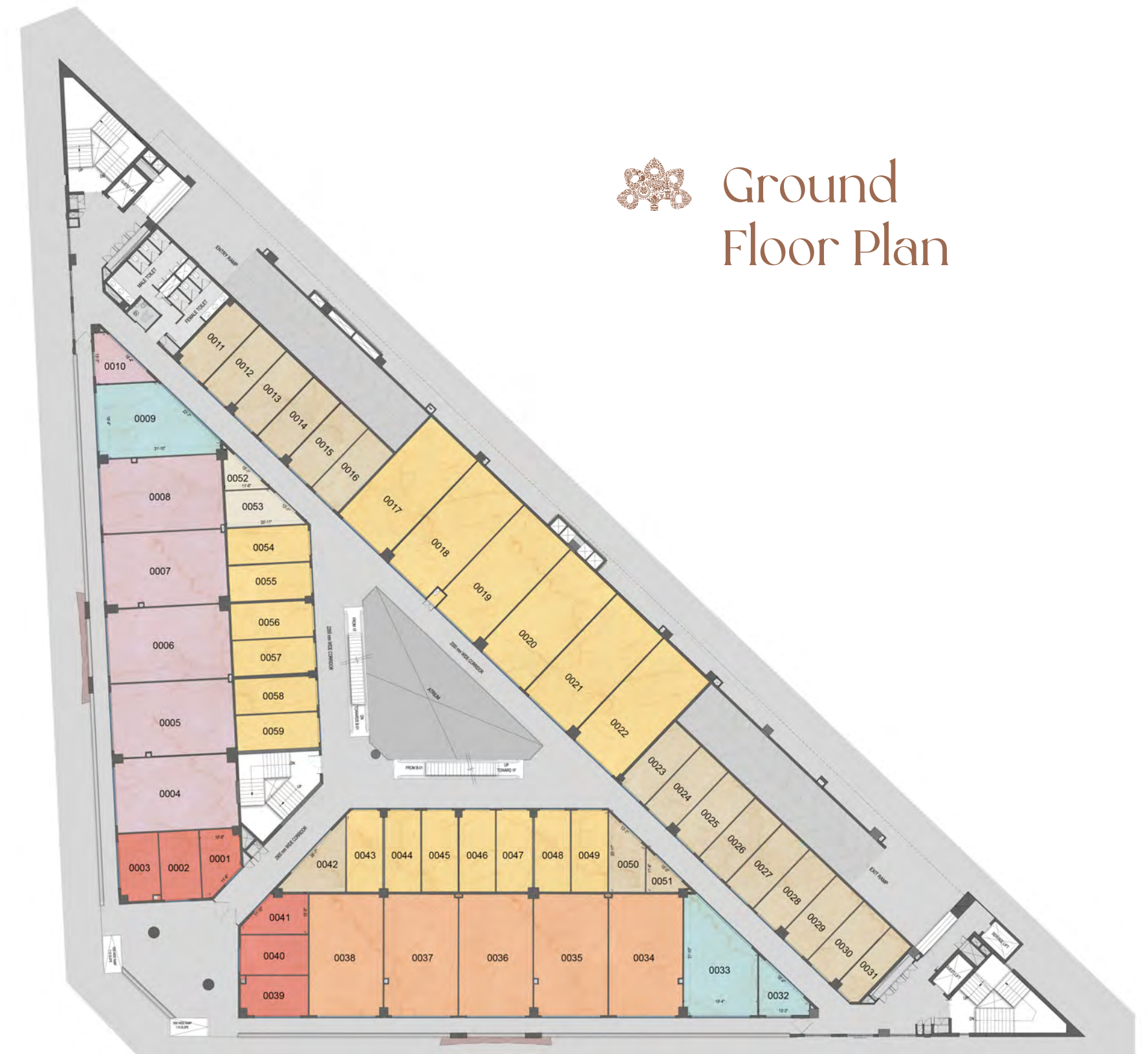


Basement Floor Plan -1





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First Floor Plan



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2nd Floor Plan

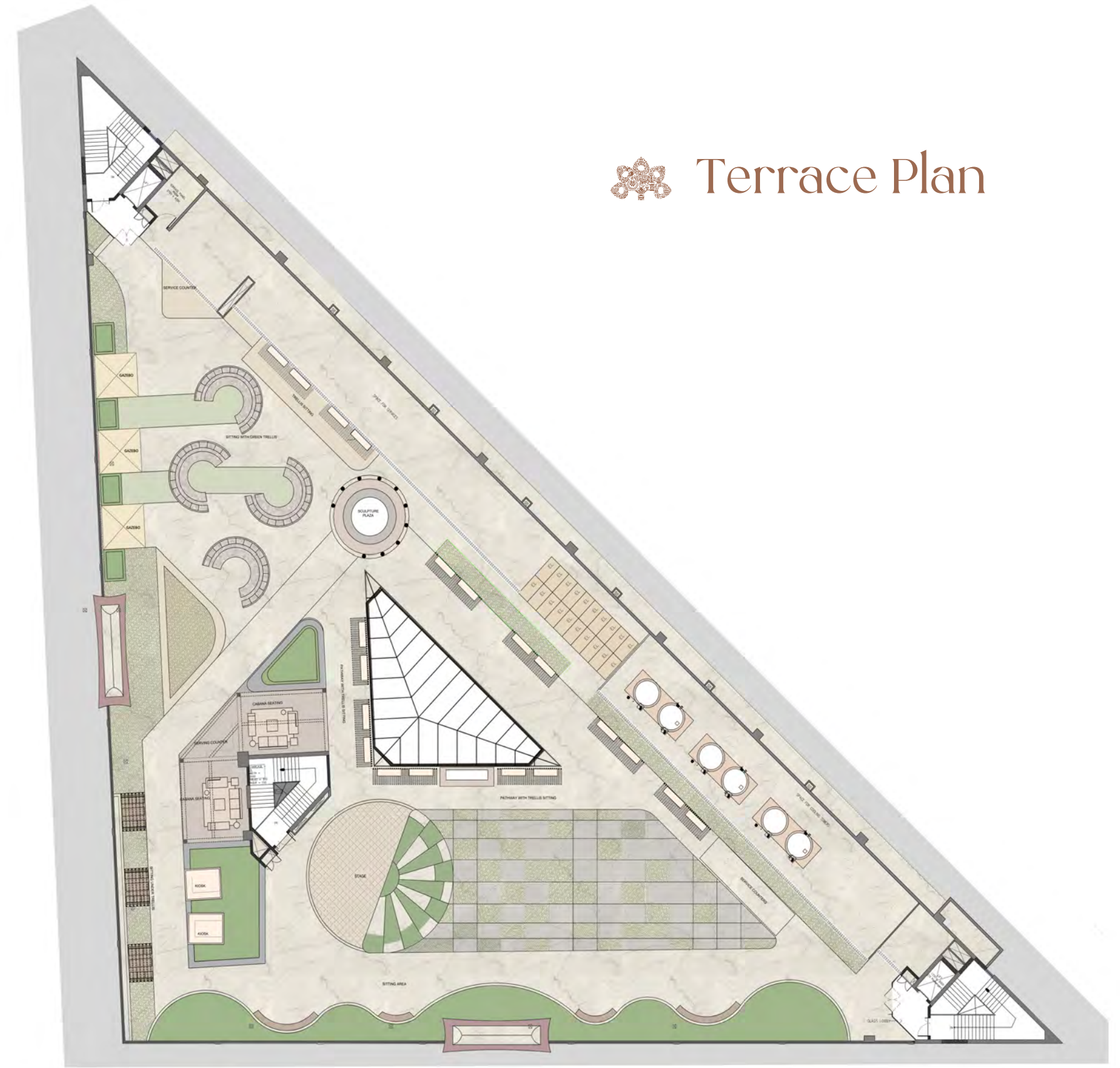


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Third Floor Plan



Terrace Plan





Infinity Group, a pioneer in developing green buildings in India is completing its glorious journey of 25 years in the service of the nation. 'Infinity Think Tank', the first intelligent IT Park in Salt Lake Sector V, Kolkata, has played a pioneer role in IT Revolution in Eastern India



Brought to You by



Pioneers of Excellence



From catalyzing the Sector V growth story in Kolkata with its iconic project Think Tank to pioneering green, sustainable projects, Infinity has carved a niche for itself as a path breaking developer, both in the commercial as well as the residential space. Over the years, there have been a slew of marquee, award winning projects, that have transformed skyline including the iconic Krishna Bhumi in Shree Vrindavan Dham.


6.5 Million
Sq.Ft.
Area Delivered
till MAY 2025


Presence in
03 STATES
03 CITIES

Kolkata(West Bengal) | Vrindavan (UP) | Guwahati (Assam)

Infinity Think Tank
Sector V, Kolkata
IGBC Silver Rated
Green Building



**A USGBC certified Platinum rated Green Building –
7th in the world and 2nd outside USA**

Delivered Projects

infinity
benchmark

Infinity Benchmark, Kolkata



USGBC Platinum Rated Green Building.

This Is the 7th in the world, 2nd outside USA with state-of-the art Business Centre.

infinity
IT lagoon

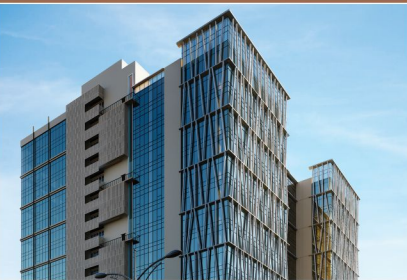
Infinity IT Lagoon, Kolkata



IGBC Platinum Rated Green Building

adventzinfinity
@5

Adventzinfinity@5, Kolkata



Gold Rated - Green Building, IGBC

Godrej Waterside

Godrej Waterside, Kolkata



Largest IGBC Gold Rated IT Building in Eastern India


INFINITY heights

Infinity Heights, Guwahati



IGBC Gold Rated Luxury Residential Complex

Signature
estates

Signature Estates, Guwahati



IGBC Gold Rated Luxury Residential Complex



JAGRITI DHAM

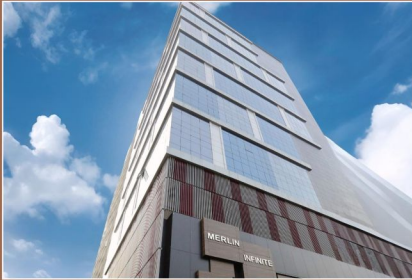
Jagriti Dham, Kolkata



IGBC Silver Rated Green Building for Senior Living

Merlin Infinity

Sector V, Bidhannagar, Kolkata



Gold Rated IGBC


MARTIN BURN
BUSINESS PARK

Bidhannagar, Kolkata



Gold Rated IGBC



GOVARDHAN VAS & PREMIUM VILLAS

IGBC Gold Rated Green Building



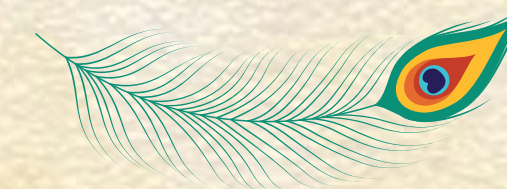
Premium Residential Apartments And Villas

READY-TO-MOVE-IN

Krishna Bhumi is a grand township in Shree Vrindavan Dham, located on Main Chhatikara-Vrindavan Road near famous Krishna temples. Spanning 40 acres, it offers apartments and villas with premium amenities, including a wellness center, Ayurvedic spa, sports facilities, & lifestyle conveniences. Residents can immerse themselves in Shree Vrindavan Dham's spiritual atmosphere, waking to temple bells, soaking in bhajans and kirtans, & ending the day with melodious chants. Krishna Bhumi is a unique opportunity to live in the land of Lord Krishna, filled with devotion & wonder.



A religious & cultural asset driving economy



"Seize this divine investment opportunity today"

